**Scenario:**

You are a lobbyist who has been hired to present to a government panel who will decide whether or not to ban Genetically Modified Bt Corn. You will be part of a team who will research the issue and create an 8-10 minute presentation persuading the panel to take the position that is in the best interest of your client. Your clients have provided a list of potential resources to assist you in the preparation of this presentation. You may use additional resources to build your argument as needed, but they have also asked that you look at the reliability of all sources used.

As a lobbyist your job is to persuade the panel that your client’s position is the way to go. Your lobbying team is comprised of an economist, an environmental expert, and a doctor. Each member of the team will be expected to address their area of expertise in the presentation and how it specifically will be impacted by the panel choosing your clients position. Remember to use the training you have received in persuasion as you prepare your arguments.

The government panel will be meeting on January 27, from 9 am until noon and will be comprised of scientists, politicians, and other community members. The panel reserves the right to request documentation of any facts presented in the presentation to document their authenticity. There will a laptop computer with a projector and a Mimio will be provided to assist in your presentation.

If you have additional clarification questions, please address them to your project manager, Mrs. J. Noffsinger. She will also be conferring with you on a regular basis to check your status.

**Client**: Farmers of Genetically Modified Corn

**Position:** Genetically Modified Corn should not be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

<http://plantandsoil.unl.edu/animation/GeneModification.swf>

* Genetically Modified Food: Bt Corn

<http://www.amnh.org/learn/pd/genetics/scenarios/rfl_scenario_btcorn.html>

* Bt Corn: Health and Environment

<http://www.ext.colostate.edu/pubs/crops/00707.html>

* GE Crop Development and Regulatory Time Line

<http://agbiosafety.unl.edu/education/timeline.htm>

* Why Scientists can never prove that Biotech crops are safe

<http://agbiosafety.unl.edu/science.shtml>

* Bt Evaluation Tool

<http://www.btet.psu.edu/>

* 2011 World of Corn Statistics Book

<http://www.ncga.com/uploads/useruploads/woc-metric-2011.pdf>

* Both Sides Site Science to Address Altered Corn

<http://www.nytimes.com/2007/12/26/business/worldbusiness/26corn.html?ref=worldbusiness>

**Farming Resources**

* Biotechnology Reference Guide

<http://www.ncga.com/uploads/useruploads/guide.pdf>

* New Study shows benefits of Bt corn to farmers

<http://www.ars.usda.gov/is/pr/2010/101007.htm>

* Study indicates that traditional farming methods are best

<http://www.guardian.co.uk/lifeandstyle/2000/aug/24/foodanddrink.ethicalfood>

* Organic farming can feed the world

<http://news.bbc.co.uk/2/hi/sci/tech/specials/sheffield_99/447337.stm>

**Client**: Organic Farmers

**Position:** Genetically Modified Corn should be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

<http://plantandsoil.unl.edu/animation/GeneModification.swf>

* Genetically Modified Food: Bt Corn

<http://www.amnh.org/learn/pd/genetics/scenarios/rfl_scenario_btcorn.html>

* Bt Corn: Health and Environment

<http://www.ext.colostate.edu/pubs/crops/00707.html>

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* New Study shows benefits of Bt corn to farmers

<http://www.ars.usda.gov/is/pr/2010/101007.htm>

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<http://www.guardian.co.uk/lifeandstyle/2000/aug/24/foodanddrink.ethicalfood>

* Organic farming can feed the world

<http://news.bbc.co.uk/2/hi/sci/tech/specials/sheffield_99/447337.stm>

**Client**: Entomologists who studies the Monarch Butterfly

**Position:** Genetically Modified Corn should be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

<http://plantandsoil.unl.edu/animation/GeneModification.swf>

* Genetically Modified Food: Bt Corn

<http://www.amnh.org/learn/pd/genetics/scenarios/rfl_scenario_btcorn.html>

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* Both Sides Site Science to Address Altered Corn

<http://www.nytimes.com/2007/12/26/business/worldbusiness/26corn.html?ref=worldbusiness>

**Entomology Resources**

* Bt Corn and Monarch Butterflies

<http://www.ars.usda.gov/is/br/btcorn/>

* European Corn Borer and Bt Corn

<http://plantandsoil.unl.edu/animation/ECBandBt.swf>

* European Corn Borer Life Cycle

<http://plantandsoil.unl.edu/animation/ECBLifecycle.swf>

* Insecticides or genetically modified crops

<http://www.sciencedaily.com/releases/2008/11/081129151957.htm>

* Insect resistance to Bt Corn

<http://www.ncbi.nlm.nih.gov/pubmed/21829470>

**Client**: Entomologists who studies the corn borer

**Position:** Genetically Modified Corn should not be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

<http://plantandsoil.unl.edu/animation/GeneModification.swf>

* Genetically Modified Food: Bt Corn

<http://www.amnh.org/learn/pd/genetics/scenarios/rfl_scenario_btcorn.html>

* Bt Corn: Health and Environment

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* Insect resistance to Bt Corn

<http://www.ncbi.nlm.nih.gov/pubmed/21829470>

**Client**: Large Corporate Seed Company that sells GMOs

**Position:** Genetically Modified Corn should not be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

<http://plantandsoil.unl.edu/animation/GeneModification.swf>

* Genetically Modified Food: Bt Corn

<http://www.amnh.org/learn/pd/genetics/scenarios/rfl_scenario_btcorn.html>

* Bt Corn: Health and Environment

<http://www.ext.colostate.edu/pubs/crops/00707.html>

* GE Crop Development and Regulatory Time Line

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* Both Sides Site Science to Address Altered Corn

<http://www.nytimes.com/2007/12/26/business/worldbusiness/26corn.html?ref=worldbusiness>

**Seed Company Resources**

* Monsanto (Large seed company which sells many GM seeds)

<http://www.monsanto.com/Pages/default.aspx>

* Syngento (Large seed company which sells Bt Corn)

<http://www.syngenta.com/global/corporate/en/products-and-innovation/research-and-development/biotechnology/Pages/biotechnology-bt-corn.aspx>

* The pros and cons of genetically modified seeds

<http://online.wsj.com/article/SB126862629333762259.html>

* Benefits of Heirloom Seeds

<http://www.gardenguides.com/80148-benefits-heirloom-seeds.html>

* Seed Catalog.com (Organic/natural seed company)

<http://www.seedcatalog.com/>

**Client**: Local Seed Supplier specializing in Heirloom varieties

**Position:** Genetically Modified Corn should be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

<http://plantandsoil.unl.edu/animation/GeneModification.swf>

* Genetically Modified Food: Bt Corn

<http://www.amnh.org/learn/pd/genetics/scenarios/rfl_scenario_btcorn.html>

* Bt Corn: Health and Environment

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**Seed Company Resources**

* Monsanto (Large seed company which sells many GM seeds)

<http://www.monsanto.com/Pages/default.aspx>

* Syngento (Large seed company which sells Bt Corn)

<http://www.syngenta.com/global/corporate/en/products-and-innovation/research-and-development/biotechnology/Pages/biotechnology-bt-corn.aspx>

* The pros and cons of genetically modified seeds

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<http://www.gardenguides.com/80148-benefits-heirloom-seeds.html>

* Seed Catalog.com (Organic/natural seed company)

<http://www.seedcatalog.com/>

**Client**: Activist Organization

**Position:** Genetically Modified Corn should not be banned.

**General Genetically Modified Corn Resources**

* Gene Modification Explanation

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* Genetically Modified Food: Bt Corn

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**Activist Organization Resources**

* Organic Consumers Association

<http://organicconsumers.org/>

* Institute for Reliable Technology

<http://www.responsibletechnology.org/>

* Biotechnology Industry Organization

<http://www.bio.org/>

* National Corn Growers Association

<http://www.ncga.com/>

**Client**: Activist Organization

**Position:** Genetically Modified Corn should be banned.

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